

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES WED 124 WORKPLACE EDUCATION 2023-2024 SPRING SEMESTER/MIDTERM EXAM

Instructor: Assoc. Prof. Hamide Özyürek / Deadline: 05 April 2024 - 16.00

Student Name : Student Surname : Student Number :

Questions

- 1. In which sector do you plan to work? Explain with reasons.
- 2. Which of your competencies will enable you to work in this sector? Explain.
- 3. Write the names of 10 leading companies in this sector from Turkey and the world. Give information about the short, medium, and long term goals of the first three of these companies.
- 4. Consider a scenario where all digital platforms are disrupted for a long time (electricity and internet). In this negative situation, what changes would you make in your business plan to continue your current business and survive? What steps would you take?
- 5. Which of the trainings/seminars/events you took at OSTIM Technical University will be useful for you to be successful in the sector? Explain with reasons.

Min 2 - Max 3 pages

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